



MGH Healthcare Transformation Lab Communications Summer Internship

Dates

June – August 2018

This is a paid 3 month internship with flexible start and end dates, which could be for summer or fall. Looking for at least 20 hours/week

What you will work on:

The MGH Healthcare Transformation Lab is looking for a communications summer intern to help us tell our stories – both to our internal and external audiences via our website, intranet, presentations, annual report, and twitter.

Areas you may work on include:

- Conducting interviews across program areas to craft stories and gather photos and quotes for program highlights and innovator spotlights
- Story boarding of new project concepts
- Creating engaging presentations for both internal and external audiences
- Creating an internal communication campaign on accomplishments and services offered
- Drafting scripts for video highlights and testimonials
- Updating branding guidelines and style-sheets

Experience with Wordpress, Canva, InDesign, or Photoshop a plus but not required.

Who you are:

- Passionate about changing healthcare. We're looking for people to join our team who care deeply about solving real problems in healthcare, and believe that collaboration, technology, and fresh perspectives are the key to making a significant impact in healthcare. Healthcare background not required.
- Sophisticated writing and presentation skills
- Curious, Creative and Collaborative
- Preferably completing (or recently completed) a degree in Marketing, Journalism, Advertising, English, Creative Writing, or a similar field.
- A self-driven person with insatiable curiosity. You will be taking a significant role in our project team focusing on communications and will be expected to drive a large portion this project.
- Comfortable with an environment that has multiple unknowns. You will have to be OK with uncertainty, roadblocks, and surprises.



Who we are: The Healthcare Transformation Lab

- The Healthcare Transformation Lab (HTL) at Massachusetts General Hospital offers a venue for passionate people from diverse backgrounds—healthcare, engineering, design, and business—to collaborate on new and innovative ways to improve healthcare delivery. Ideas are everywhere; our team is here to make them real. We focus on:
 - Collaborative Innovation – We host a variety of activities - speaker series, fellows program, education events and both internal and external innovation competitions – aimed at fostering a culture of collaborative innovation in the hospital.
 - Digital Health – Digital health technologies, apps, and solutions are bringing a paradigm shift to the way we provide and experience healthcare. We work with a cross-hospital collaborative to both build and curate the best digital health tools to improve care delivery.

How to Apply:

- Send us a sample of an article you've written or a presentation you've done preferably on healthcare/health
- Include your resume

Please forward via email to hctransformationlab@partners.org

Location - HTL is located close to the main MGH campus and is easily accessible by the MBTA.